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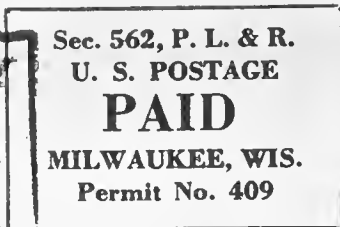
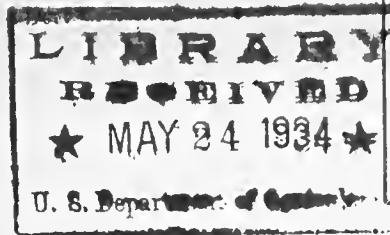


231-27
May 17, 1934

KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



*Interesting
Special Prices!*

V.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

RAINBO BRAND SEED CORN

WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

	Per Bu.
Golden Glow or Wisconsin No. 12.....	\$ 1.10
Silver King or Wisconsin No. 7.....	1.10
Wisconsin No. 8.....	Sold Out
Early Murdock	1.10
Wisconsin Cold Resistant Golden Glow.....	1.15
This corn is especially recommended for localities where weather conditions are unusually cool.	
Minnesota No. 13.....	Sold Out
Wisconsin No. 25.....	Sold Out
This corn is a very early variety and is recommended for the Northern Counties.	
Northwestern Dent	1.20

DENT CORN, NEBRASKA GROWN

	Per Bu.
Golden Glow or Wisconsin No. 12..	1.00
Wisconsin No. 7.....	1.00
Wisconsin No. 8.....	1.00
Minnesota No. 13.....	1.00
Early Murdock	1.00
Pride of the North.....	1.00
King of the Earliest.....	1.00
White Cap Yellow Dent.....	1.00
Reid's Yellow Dent.....	1.00
Improved Leaming	1.00
Iowa Gold Mine.....	1.00
Wisconsin No. 25.....	1.10

SWEET CORN

	Per 100 lbs.
Stowell's Evergreen	9.00
Golden Bantam, Wisconsin Grown....	8.00
Early Evergreen, Nebraska Grown..	8.00
Bantam Evergreen, Nebraska Grown	8.00
Golden Bantam, Nebraska Grown....	6.50

FODDER CORN

	Per Bu.
Red Cob, Fancy Quality.....	.78
Leaming Fodder, Iowa Grown.....	.72
Pride Fodder, Iowa Grown.....	.72
Eureka Fodder, Virginia Grown..	Sold Out
	Per 100 lbs.
Sweet Fodder	6.00

WISCONSIN GROWN

	Per Bu.
Cold Resistant Golden Glow.....	1.40
Golden Glow or Wisconsin No. 12..	1.40
Silver King or Wisconsin No. 7.....	1.40
Wisconsin No. 8.....	Sold Out
Early Murdock	1.40
Wisconsin No. 25	1.40
Northwestern Dent	1.40
Minnesota No. 13.....	Sold Out
Grown by Jacques and Spangler. State kind wanted.	

FLINT CORN (Wisconsin Grown)

Spangler's Smut Nose Flint.....	1.50
Spangler's Sanfords White Flint.....	1.50

CROTOX

Protects Seed Corn from loss after planting. It is a crow and bird repellent.

Eight ounces of Crotox treats one bushel of corn.

8 oz. Size—per dozen.....	\$ 4.80
16 oz. Size—per dozen.....	8.00
1 qt. Size—per dozen.....	12.00
1 gal. Size—per dozen.....	38.00
5 gal. Cans—per gallon	3.00

Milorganite Is the Ideal Fertilizer for Lawns. It Makes Grass Grow Like Magic.

Every lawn in your town can be wonderfully improved with an application of MILORGANITE at the rate of 40 pounds to each 1,000 square feet.

MILORGANITE is easy to apply and safe to use—it does not burn the grass.

Every bag of Milorganite you sell this year will make many added sales for you next year.

Send us a trial order for a half ton or more and take advantage of this attractive dealer proposition.

Quotations on Page Two.

STOCK SPRAYS, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY	
1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE	
1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY	
1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

PIK-NIX

POULTRY CANNIBALISM OINTMENT	
Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

INSECTICIDES

ACME ANT-KILL

	Per Doz.
Cottage Set (12 to case).....	4.80
Service Cups (48 to case).....	.65
2 oz. Bottles (24 to case).....	1.60
3 oz. Bottles (24 to case).....	2.00
1/2 Pint Bottles (12 to case).....	4.00
Pint Bottles (12 to case).....	6.00

ACME ARSENATE OF LEAD

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums	\$.10 1/2
4 lb. Bags, 24 lbs. to case10 1/2	.12 1/2
1 lb. Bags, 24 lbs. to case14 1/2	.16 1/2
1 lb. Cart., 24 lbs. to case16 1/2	.18 1/2
1/2 lb. Cart., 24 lbs. to case21 1/2	.23 1/2

Write for Quotations on Over 500 lb. Lots.

ACME BORDEAUX MIXTURE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.10 1/2
4 lb. Bags, 24 lbs. to cs... ..	.10 1/2	\$.12 1/2
1 lb. Bags, 24 lbs. to cs... ..	.13 1/2	.15 1/2
1 lb. Cart., 24 lbs. to cs.15 1/2	.17 1/2

ACME CALCIUM ARSENATE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.07
4 lb. Bags, 24 lbs. to case07	.09
1 lb. Bags, 24 lbs. to case10 1/4	.12 3/4
1 lb. Cart., 24 lbs. to case12 3/4	.14 3/4
1/2 lb. Cart., 24 lbs. to case16 3/4	.18 3/4

ACME LONDON PURPLE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$.09
4 lb. Bags, 24 lbs. to cs... ..	.09	\$.11
1 lb. Cart., 24 lbs. to cs.17	.19
1/4 lb. Cart., 24 lbs. to cs.30	.32

London Purple is much cheaper than Arsenate of Lead yet it is 25% stronger.

Broken Case Lots "ACME" Products 2 cents per lb. higher.

We carry a complete line of "ACME" Insecticides. Ask for quotations on other items.

KELLOGG SEED COMPANY

Phone Broadway 4160 P.O. Box 684
322 E. FLORIDA STREET
MILWAUKEE, WISCONSIN



Distributors
NEW RICHMOND ROLLER MILLS
Shawano, Wisconsin
MENOMINEE PRODUCE COMPANY
Menominee, Michigan

Quotations Are Subject to Market Changes.

Today's Values F. O. B. Milwaukee, Wisconsin

Terms: Net Cash

May 17, 1934

Kellogg Seed Company Gives No Warranty, Express or Implied, as to Description, Quality, Productiveness or Any Other Matter of Any Seed it Sells, and Will Not Be Responsible for the Crop.



LAWN GRASS MIXTURES

RAINBO BRAND
Finest Quality
In Cartons
and Bulk

BLUE MOUND LAWN SEED
Per 100 lbs.
1-lb. Cartons (50 to a case)..... 17.00
5-lb. Bags (10 to a bundle)..... 16.00
10-lb. Bags (5 to a bundle)..... 16.00
Bulk 50-lb. and 100-lb. Bags..... 15.00
Shade Grass, bulk..... 18.50

Per 100 lbs.
1-lb. (24 and 50 to a case)..... 22.00
5-lb. (9 to a case)..... 21.50
1-lb. Shade Grass (24 and 50 to a case) 24.00
5-lb. Shade Grass (9 to a case)..... 23.50

GREENDALE LAWN SEED
1-lb. Cartons (50 to a case)..... 16.00
3-lb. Bags (20 to a bundle)..... 15.00
5-lb. Bags (10 to a bundle)..... 15.00
50-lb. and 100-lb. Bags..... 14.00

RAINBO LAWN SEED—Bulk
25-lb. Sacks 20.50
50-lb. Sacks 20.25
100-lb. Sacks 20.00

SHAMROCK LAWN SEED
100-lb. Sacks 12.00

STAR LAWN SEED
100-lb. Sacks 11.00

RAINBO SHADE GRASS—Bulk
25-lb. Sacks 22.50
50-lb. Sacks 22.25
100-lb. Sacks 22.00

RAINBO BENT GRASS MIXTURE
The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.
Per 100 lbs.
1-lb. Bags 47.50
5-lb. Bags 46.00
25, 50 or 100-lb. Bags..... 45.00

WHITE CLOVER SEED

RAINBO DISPLAY CARTON
Per Carton
48 10c Packages 2.95
24 20c Packages 2.95
12 40c Packages 2.95
24 10c; 12 20c Packages..... 2.95

RAINBO
Per 100 lbs.
1-lb. Boxes (25 to a case)..... 39.00
1/2-lb. Boxes (50 to a case)..... 40.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS
Per 100 lbs.
RAINBO 15.00
Mountain 14.50

CANADIAN BLUE GRASS
RAINBO 15.00

FANCY RED TOP
RAINBO 9.50
Mountain 9.00
Valley 8.25
Unhulled Fancy 5.25
Unhulled Choice 5.00

ROUGH STALKED MEADOW GRASS
RAINBO 22.00
Excellent for shady conditions.

RYE GRASS (Imported)
Italian 14.00
Perennial 13.50
American Grown 9.00

BENT GRASS—100 Lb. Lots
Astoria Bent Grass, State Sealed..... 80.00
Seaside, State Sealed..... 90.00
Smaller quantities \$5.00 per 100 lbs. higher.

ORCHARD GRASS
Per 100 lbs.
RAINBO 12.00

MEADOW FESCUE
RAINBO Sold Out

CHEWINGS FESCUE
RAINBO 24.00

BROMUS INERMIS
RAINBO 17.50

ROOT SEEDS

MANGEL WURZEL
Per 100 lbs.
Mammoth Long Red 25.00
Giant Half Sugar 25.00

RUTABAGA
American Purple Top..... 28.00

TURNIP
Purple Top Strap Leaf..... 30.00

ALFALFA

All United States Verified Origin

KANSAS
Per 100 lbs.
RAINBO 13.50

IDAHO
RAINBO 16.00

SOUTH DAKOTA
RAINBO Sold Out

MONTANA-NEBRASKA
RAINBO 14.00

MONTANA
RAINBO 16.00

WISCONSIN
RAINBO 17.00

CANADIAN VARIEGATED
RAINBO 23.00

COSSACK ALFALFA
RAINBO, Affidavit Sold Out
RAINBO, Certified Blue Tag..... 22.00

GRIMM ALFALFA
State Sealed

IDAHO CERTIFIED GRIMM
Per 100 lbs.
RAINBO, Blue Tag..... Sold Out

IDAHO GRIMM
Blackfoot, Blue Tag..... 22.50
Blackfoot, Red Tag..... 20.00

SOUTH DAKOTA CERTIFIED GRIMM
RAINBO, Blue Tag..... 19.50
RAINBO, Red Tag..... Sold Out
Packed in 30 to 60-lb. bags. BAGS FREE.

SWEET CLOVER

WHITE BLOSSOM
Per 100 lbs.
RAINBO 5.75
Mountain 5.65

YELLOW BLOSSOM
RAINBO 6.00

GRUNDY COUNTY
RAINBO 5.85

ALBOTREA
RAINBO 7.00

Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY

Per 100 lbs.
RAINBO 7.65
Mountain Sold Out

TIMOTHY AND ALSIKE
About 15% Alsike..... 9.50
About 25% Alsike..... 10.00

MEDIUM RED CLOVER (Wisconsin Grown)
RAINBO 14.00
Mountain 13.75

MAMMOTH CLOVER (Wisconsin Grown)
RAINBO 14.50

ALSIKE CLOVER
RAINBO 16.00
Mountain 15.50

ALSIKE SPECIALS
RAINBO—
Contains about 5% White..... 15.00
Contains about 8% White..... 14.50

WHITE CLOVER
RAINBO 28.00
Mountain 26.00
Mixing Qualities 20.00 to 23.00

MICA SPAR-GRIT—All Sizes
RAINBO, ton lots..... .95
Smaller quantities 1.00

BIRD SEED (Full Bags)
Per 100 lbs.
Sunflower, Fancy 6.50
Sunflower, Choice 4.75
Turkish Canary 5.50
Hemp 4.50
Bird Rape 5.50
Large Rape 5.00
Argentine Flint Corn..... 2.65
Large White Millet..... 2.50
Large Red Millet..... 2.50
Smaller Quantities 50c per 100 lbs. Higher.

INOCULATION

This Improved INOCULATOR may be applied to the Seed either Wet or Dry.

Dealer Cost Retail For

One Bu. Size

No. 1 Alfalfa Sweet Clover..... .35 .50
No. 2 Clovers..... .35 .50

Two Bu. Size

No. 4 Peas and Vetch..... .35 .50
No. 6 Soy Beans..... .35 .50

Five Bu. Size

No. 6 Soy Beans..... .70 1.00

Ten Bu. Size

No. 6 Soy Beans..... 1.25 1.75

PRICES ARE ADVANCING ON Sudan, Millets, Cane and Most Emergency Hay Crop Seeds.

The drought has created an unusually large demand and the available supplies are moderate.

MILORGANITE
IDEAL TURF FERTILIZER

Per Ton

100 lb. Burlap Sacks..... \$25.00
100 lb. Cotton Bags..... 26.00
50 lb. Cotton Bags..... 30.00
25 lb. Cotton Bags..... 35.00

Less Dealer's Discount 10%.
Special Prices for Car Lots.

MILORGANITE IS A FINE SELLER. Produces wonderful results and shows a wide dealer profit. Get started with a small order.

SEED GRAINS

RAINBO BRAND

SPRING WHEAT
Per Bu. Sold Out
Marquis 1.30
Progress 1.75
Kubanka 1.75

SPRING RYE
Wisconsin Grown 1.50

OATS
Yellow Kherson50
White Kherson50
Iogold50
Iowar50

BARLEY
Oderbrucker, 6 Rowed..... 1.00
Wisconsin No. 38..... 1.00

BUCKWHEAT
Per 100 lbs.
Japanese 2.00
Silverhull 2.00

FIELD PEAS
Per 100 lbs.
RAINBO, Canadian Field..... 3.00
Mountain, Canadian Field..... Sold Out
RAINBO, Green 6.50
RAINBO, Scotch 6.00
RAINBO, Marrowfat 5.00

SOY BEANS
Per 100 lbs.
RAINBO, Manchu 2.50
RAINBO, Illini 2.40
RAINBO, Wisconsin Early Black..... Sold Out

WINTER VETCH
For Spring or Fall Planting. Per 100 lbs.
RAINBO 11.50

AMBER CANE—For Fodder Only
Per 100 lbs.
RAINBO 3.00

MILLETS
Per 100 lbs.
RAINBO, Common 4.00
RAINBO, German 4.00
RAINBO, White Wonder..... 4.00
RAINBO, Hungarian 3.75
RAINBO, Japanese 3.25
RAINBO, White Proso..... 2.50
RAINBO, Austrian Proso..... 5.00

FLAX
Per 100 lbs.
RAINBO, For Seeding..... 4.25

DWARF ESSEX RAPE
RAINBO 4.75

SUDAN GRASS
RAINBO Per 100 lbs. 7.00

REED'S CANARY GRASS
Per 100 lbs.
RAINBO, in 100 lb. lots..... 75.00
Smaller quantities 80.00



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled	12-15	60
Clover, Sweet unhulled	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast	120-150	60
Peas, Canada Field—with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	50
Sudan Grass, in drills	15-25	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



NEW IMPROVED CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

NEW IMPROVED SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only